



MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 4/30/2016

Multiple District 20

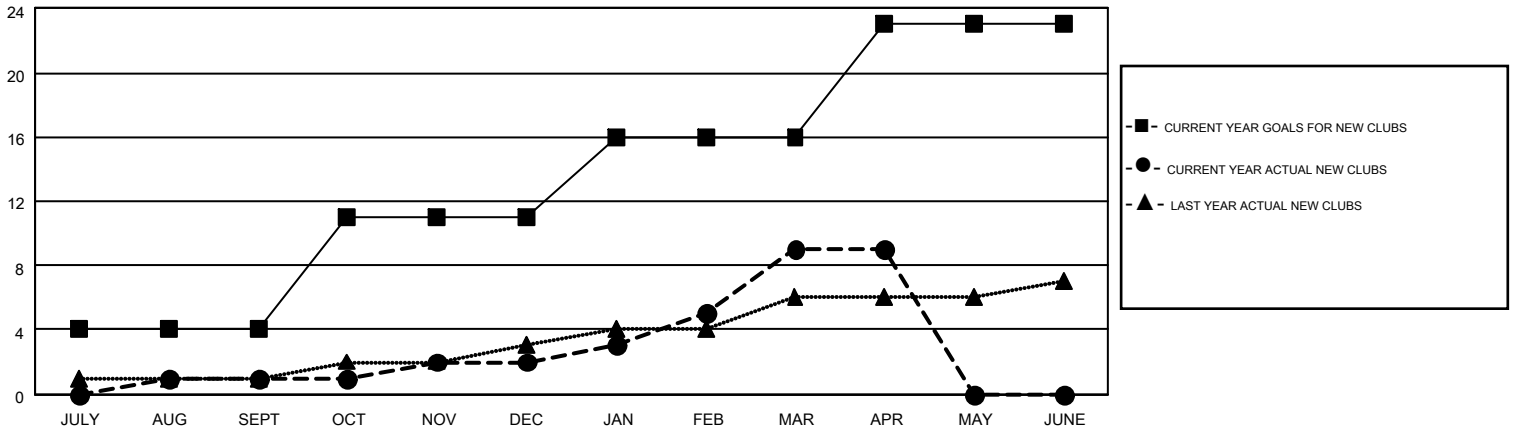
LOCATION: NEW YORK

GMT: ED LECIUS

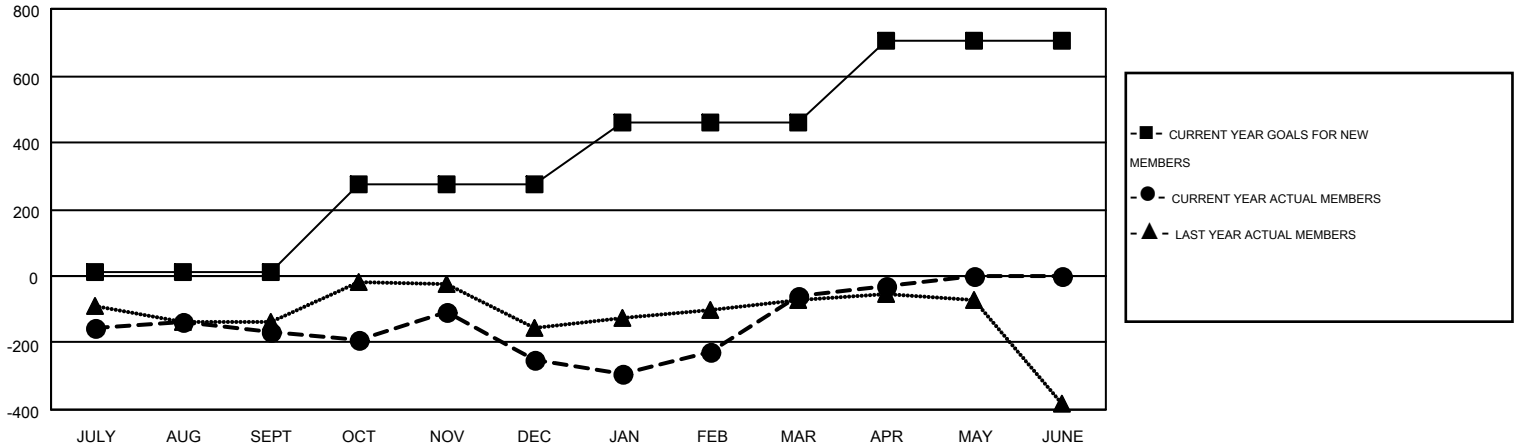
GMT CA 1

Clubs					Members				
RESULTS FOR 2015-2016					RESULTS FOR 2015-2016				
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS	NET GAIN/LOSS	QUARTER	NEW MEMBER GOAL	CHARTER AND NEW MEMBERS ADDED	DROPPED MEMBERS	NET GAIN/LOSS
JULY/AUG/SEPT	4	1	1	0	JULY/AUG/SEPT	11	260	428	-168
OCT/NOV/DEC	7	1	7	-6	OCT/NOV/DEC	262	402	487	-85
JAN/FEB/MAR	5	7	2	5	JAN/FEB/MAR	186	525	334	191
APR/MAY/JUNE	7	0	0	0	APR/MAY/JUNE	248	131	98	33

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 10	322 CLUBS OF 534 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u>	
		MALE	9,555 (64.03%)
<u>DROPPED MEMBERS</u>		FEMALE	5,368 (35.97%)
DECEASED	144	CLICK HERE FOR HEALTH ASSESSMENT DATA	
CLUB CANCELLED	81		
OTHER	1,121		
TOTAL	1,346	FAMILY UNIT MEMBERS	2,410
		HEAD OF HOUSEHOLD	1,163
		NON-HEAD OF HOUSEHOLD	1,247